

Kevin Brown

The Hero Effect® Keynote Introduction

(Please help us make the best impression possible and read exactly as provided below.)

For nearly twenty years our next speaker helped build a little-known family business into the #1 brand in their industry, with annual revenues reaching TWO BILLION dollars... that's Billion with a "B". Along the way he has learned a thing or two about overcoming adversity, dealing with change, and creating a culture that drives organizational excellence and customer loyalty.

He is the creator of **The Hero Effect®** and the best-selling author of *Unleashing Your Hero*.

And he's here today to share some ideas about how YOU can be your best when it matters the most.

Please welcome – Kevin Brown