

## Kevin Brown Webinar Introduction

(Please help us make the best impression possible and read exactly as provided below.)

**IF NOT ALREADY COMMUNICATED EARLIER:** As a friendly reminder, please do not share any recordings from this webinar publicly.

For nearly twenty years our next speaker helped build a little-known family business into the #1 brand in their industry, with annual revenues reaching TWO BILLION dollars... that's Billion with a "B". Along the way he has learned a thing or two about overcoming adversity, dealing with change, and creating a culture that drives organizational excellence and customer loyalty.

He is the creator and best-selling author of **The Hero Effect**<sup>®</sup>. His second book, *Unleashing Your Hero*, was recently released by HarperCollins Leadership.

And he's here today to share some ideas about how YOU can be your best when it matters the most.

Please welcome – Kevin Brown