

# Social Media Kit

## Here are the links to Kevin's social accounts:

**Facebook** - https://www.facebook.com/KBHeroSpeaker (@KBHeroSpeaker)

**Twitter** - <a href="https://twitter.com/HeroSpeaker">https://twitter.com/HeroSpeaker</a> (@HeroSpeaker)

**LinkedIn** - https://www.linkedin.com/in/kevinbrownspeaks

Instagram - <a href="https://www.instagram.com/herospeaker">https://www.instagram.com/herospeaker</a> (@herospeaker)

YouTube - <a href="https://www.youtube.com/c/KevinBrownMotivationalSpeaker">https://www.youtube.com/c/KevinBrownMotivationalSpeaker</a>

# Common hashtags that refer to Kevin's work:

#TheHeroEffect

#UnleashingYourHero

#TheWorldNeedsYourHero

#YourCapeIsShowing

#EveryMomentMatters

#BeTheHero

#ApplePancakes

#BeYourBestWhenItMattersMost

#DifferenceMaker

**#YourStoryMatters** 

#SharingMyStory

#### Kevin's website:

www.KevinBrownSpeaks.com or www.HeroSpeaker.com

You can download Kevin's headshot, book cover and/or a few versions of his bio here:

https://kevinbrownspeaks.com/media-kit

Articles by Kevin (let us know if you'd like to use one for your company publication, internal web, email blast, etc. to promote Kevin's talk):

https://www.linkedin.com/in/kevinbrownspeaks/detail/recent-activity/posts/https://kevinbrownspeaks.com/blog

### **Kevin's Video:**

Short Film Demo: <a href="https://youtu.be/-Jvmq-QMbkQ">https://youtu.be/-Jvmq-QMbkQ</a>
Other Videos: <a href="https://kevinbrownspeaks.com/videos">https://kevinbrownspeaks.com/videos</a>

#### **Recent Media:**

https://kevinbrownspeaks.com/media

Attendees can text "HERO" to 33777 to receive updates from Kevin.

Attendees can purchase Kevin's book, *Unleashing Your Hero*, at their favorite bookstore. Contact us to receive discount pricing on orders of 30 or more books. You can learn more about the book here: https://kevinbrownspeaks.com/book or <u>UnleashingYourHero.com</u>.

Kevin is active on social media. Please let us know if you have any specific hashtags or handles we should use to share posts during Kevin's participation in your event.

## For any questions related to Kevin's social media, please contact:

Michele Lucia 214-543-0844 mlucia@adlspeakers.com